

LA VIEILLE FERME ROUGE 2024

VINO
VALUE TOP
SELLER

\$19.99

The Old Farmhouse at its Best



Product Code:	7065	Closure:	Screw Cap
Country:	France	Unit:	Each
Region:	Vin de France	Volume:	750ml
Style:	Red	Alcohol:	13.0%
Variety:	Grenache Blend / GSM	Grape:	Carignan, Cinsault, Grenache, Syrah



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TASTING NOTES

This juicy mouthful of red is one of the best under this label for years. Meaning 'the old farmhouse', this wine hails from the red Mediterranean soils and chalk debris of the slopes of Mount Ventoux near the town of Mazan in the south of the Rhône Valley. Often touted by international wine critics as one of the great wine values of the world, this blend of Grenache, Syrah, Cinsault and Carignan is warm and spicy with lashings of red fruits - raspberries and cherries - a touch of earth, and round, deliciously supple tannins. A friendly and fruity wine made to be enjoyed at anytime.

Winery notes (2024 Vintage)

"Since 1970, La Vieille Ferme has been producing authentic, honest and tasty wines vintage after vintage. In some of the world's best restaurants and bars, La Vieille Ferme has been acknowledged as one of the best value for money wines in the world. The Perrin Family search for the most suitable terroirs to produce a fresh and fruity wine. Unpretentious, this is the archetypal pleasure wine. Authentic, genuine and tasty.

The vineyards are located on the slopes of Mont Ventoux. The altitude offers freshness, which provides a good acidity level to the grapes. The wine is, therefore, fresh, fruity and well balanced. This varies according to altitude but consists for the most part of deposits left around the base of the chalky Mont Ventoux by the seas of the Tertiary period. Red Mediterranean soils blend with chalk debris and round stones.

Elegant purple colour, bright and clear. Intense and persistent, the nose reveals a very expressive aromatic bouquet

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dominated by notes of morello cherries, spices, and peppermint, subtly highlighted by a touch of violet that adds elegance and complexity. After a very fresh attack, carried by delicious aromas of black cherries, the palate reveals a harmonious structure and soft tannins, offering a beautiful balance between freshness and fullness. The long and flavourful finish is punctuated by delicate notes of dark chocolate. A delicious wine, very drinkable."

4 Stars Cuisine Red Blend Tasting, June 2026 (2024 Vintage)

"Well coloured for a carignan with a slight fade appearing at the rim. Clean and bright fruited with dried herbs sitting alongside sweet spice on the nose and palate. Juicy yet savoury with very well-managed tannins and a decent finish."

Reviews for the 2023 vintage below...

92/100 Cameron Douglas MS, July 2025 (2023 Vintage)

"Very dark purple core with a pink rim leads to a bouquet and palate of freshly squeezed blackberries and Doris plums laced with clove and peppery spices. Fleshy textures and fruity with fine tannins and plenty of acidity for freshness and style. Fruit flavours are persistent and delicious. A balanced, refreshing and well made wine with best drinking from 2025 through 2028+."

Yvonne Lorkin, October 2025 (2023 Vintage)

"This ripe, juicy, dangerously drinkable blend of Carignan, Cinsault, Grenache and Syrah lends all manner of luscious redcurrant, raspberry, cherry and fresh peppery fabulousness to your sipping pleasure. It's refreshing and roaring with red and black fruits and dusted with easy spices. Plush, fleshy and showing an earthy layer to its fine-grained tannin spine, it'll bring the grins."

CONTACT VINO FINO

Phone: 03 365 5134
<https://vinofino.co.nz>

OPEN HOURS

10am to 6pm - Monday to Friday
10am to 5pm - Saturday
Closed Public Holidays

VISIT VINO FINO

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Christchurch